

DOWNTOWN MANAGEMENT BOARD

July 21, 2009

A regular meeting of the City of Petoskey Downtown Management Board was held in the City Hall Community Room, Petoskey, Michigan, on Tuesday, June 16, 2009. The meeting was called to order at 7:00 P.M., and the following were

Present: Lawrence Rochon, Chairperson
James M. Reid, Jr., Vice Chairperson
David Carlson
Jennifer Shorter
Michael Teska
H. Ted Pall, Jr., M.D., Mayor

Absent: David Marvin
Rodney Phillips
William Takalo

Also in attendance was Petoskey Regional Chamber of Commerce Downtown Director Becky Goodman.

Approve Consent Agenda Items

Management Board were approved as submitted; acknowledgement of payment of bills since June 16, 2009, that totaled \$28,237.52; and acceptance of the July, 2009, expense and income reports, were approved as submitted.

As the first item of routine business, upon motions made and seconded, draft minutes of the June 16, 2009, meeting of the Downtown

Hear Committee Reports: Authorize Inventory Purchase

meter fee program; Sidewalk Sale Days planning efforts from the Events Committee; and continuing efforts by the Design Committee in reviewing the Sign Ordinance and draft Design Guidelines as they relate to the downtown area.

Next, the Downtown Director reported on behalf of the Downtown Management Board's Parking Committee operations that included an update concerning the cell-phone parking

The Downtown Director also reviewed a July 14, 2009, memorandum that requested the Downtown Management Board approve the purchase of spare parts for inventory that had been depleted for routine repair of downtown-area parking meters. Upon motion made and seconded, the Downtown Management Board approved the expenditure not to exceed \$5,000 from the Equipment Repair line item and, if necessary, carryover funds to stock inventory parts for downtown-area parking meter repair. Said motion was unanimously adopted.

Hear Chamber Report

participating artists had been extremely complimentary of the event; and discussed extended retail hours in the downtown.

The Downtown Director reported that the Art-in-the-Park program had been successful even with the day's cool temperatures, and that

Discuss City Attorney Response
To Petoskey Pedicab Operation

2009, request that the City Attorney review the Sign Ordinance and render an opinion as to whether the Petoskey Pedicab sign advertisements could be interpreted as being allowable under the current Sign Ordinance.

The Downtown Management Board discussed a July 15, 2009, letter from the City Attorney that had been received in response to the Downtown Management Board's June 16,

The Downtown Management Board concurred that they had been disappointed with the City Attorney's response to their request and that an opinion had not been rendered prior to the July 3, 2009, issuance of a citation; that it was important that City staff be present at Downtown Management Board meetings to relay Board matters to City staff and that the new City Manager be invited to attend the September meeting; and that the Downtown Management Board believed it should have been consulted in this matter because of its connection to the downtown. Chairperson Rochon then read a prepared statement from Mr. Marvin, who was not in attendance at the meeting, that stated his concerns with the City Attorney's response (see attached).

Hear Comments

period, a video of the Petoskey area that would be sponsored by area businesses that could have their websites linked to from the Petoskey video; that he believed that they had good background credentials; that the City staff had been concerned about paid advertising in connection to the City's website; and asked the Downtown Management Board their opinion of this.

Mayor Pall noted that he had been contacted by a web video company that had offered to link from the City's website, for a three-year

Board members believed that website competition could occur with videos currently being run by the Chamber office and other organizations; that they would be concerned of the content of the video; and that confusion could exist for the web user getting too far off the City's website and not going back to it. Mayor Pall reported that the new City Manager would be interested in working with the City's website and could review this matter.

Chairperson Rochon reported about a recent newspaper article concerning a group hoping to replicate an original lighthouse for the Petoskey Breakwater, and Mayor Pall reported concerning a recent presentation by this group at the City Council.

There being no further business to come before the Downtown Management Board, the meeting was adjourned at 8:20 P.M.